

Press release
Reims, 10 April 2026

VIVESCIA's 2025 Solidarity Chain: Strong farmer engagement despite a challenging economic climate

100,000 packs of Francine flour donated to Banques Alimentaires



Delivery of packs of Francine flour to the Reims food bank – 2025

From left to right: Myriam Blin (Secretary), Cécile Rannou (VIVESCIA Head of Territorial and Agricultural Relations), Dominique Choisy (President of Banques Alimentaires for Marne), Marie-Line Roussy (Head of Logistics and Secretary for the Board of Directors), Christophe Vauché (VIVESCIA Head of Development / Customer Relations & Shipping)

For the fourth consecutive year, VIVESCIA cooperative group can look back on a successful Francine flour donation campaign alongside the French network of food banks, Banques Alimentaires. This chain of solidarity involves the whole value chain — from cooperative farmers to the mill — in order to provide tangible relief from food insecurity in the northeast quarter of France.

A chain of solidarity, from field to fork

From 1 June to 15 December 2025, the Cooperative group's entire chain of solidarity was once again engaged in this food drive: VIVESCIA cooperative farmers and its agricultural businesses, Grands Moulins de Paris, the Francine brand, and VIVESCIA transport, joined forces to turn a gesture from farmers into tangible help for the most vulnerable people in society.

For the 2025 edition, VIVESCIA enlisted the help of its milling company, Grands Moulins de Paris, to deliver 100,000 packs of Francine flour (100 tonnes) to local Banques Alimentaires branches and their

partner associations in north-eastern France. This significant donation covers one quarter of Banques Alimentaires' annual needs for its food banks nationwide.

An essential product that provides dignity

This donation represents far more than just volume for the food banks: it is an everyday, high-quality product that the people they support look for and value.

Danièle Regnault, President of the Champagne Sud and Meuse branches, said: *"We are delighted to receive this flour. Flour is a staple product: bread is life. Through this donation, we are directly touching people's lives."*

Didier Linck, President of the Aube branch, underlined that: *"The people we support are happy to receive flour. The Francine brand is a guarantee of food safety and quality."*

Dominique Choisy, President of the Marne branch, added: *"It is a very important gesture, that perfectly illustrates the solidarity of the agricultural world. When you have something and you can share it, that's a real source of satisfaction."*

True to cooperative values

For VIVESCIA, this initiative illustrates the values of solidarity embodied by the cooperative model and its regional presence.

Marie Gailliot, Director of the VIVESCIA Cooperative, member of the Board Committee, and President of the Mazagran section (Ardennes), explained: *"Solidarity is part of our Cooperative's DNA. This long-term partnership with Banques Alimentaires involves our entire value chain — from farmers to primary processing with Grands Moulins de Paris, with the support of VIVESCIA transport — and is completely in line with the Group's CSR policy. Donating a few kilos of wheat is not a big sacrifice for a farm, but it provides real comfort to those who live with food insecurity."*

A long-term partnership for solidarity

On the back of this successful fourth edition, VIVESCIA has announced that it will conduct its next Francine wheat drive between 1 June and 30 September 2026.

The aim is still the same: to continue engaging farmers and the rest of the VIVESCIA collective to constantly strengthen this chain of solidarity from field to fork, to help Banques Alimentaires and their volunteers continue fighting against food insecurity.

Solidarity in motion with VIVESCIA, from field to fork!

WHEAT IS DONATED	COLLECTED	TURNED INTO FLOUR	DELIVERED	DISTRIBUTED
VIVESCIA Cooperative farmers	VIVESCIA Cooperative's agricultural businesses	Reims mill (Grands Moulins de Paris)	VIVESCIA Transport	Banques Alimentaires

About Banques Alimentaires

France's leading network of food banks, with 111 outlets, including in overseas territories, Banques Alimentaires collects and purchases more than 128,000 tonnes of products every year from food manufacturers, farmers, retailers, and the general public, with the support of the European Union and the French state. Thanks to more than 7,636 volunteers and 682 employees, the network provides support to nearly 2.4 million people, distributing 223 million meals every year, along with personal care products, through 6,044 partner associations, municipal social welfare centres, and social supermarkets. Banques Alimentaires provides grass-roots support in many ways, including *Bons gestes & bonne assiette*®, an innovative social health programme based on food. They have also created a direct distribution network, RAYON®, for places where current supply is still inadequate. Banques Alimentaires implements high-impact projects at local level: food processing workshops, short and solidarity-based supply chains, mobile distribution services, and social inclusion workshops and work programmes. La Fédération Française des Banques Alimentaires (The French Federation of Food Banks) is recognised as an association working in the public good since 22 February 2023. www.banquealimentaire.org

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About VIVESCIA

VIVESCIA is an international, cooperative agri-food group with 4,000 employees in 14 countries (on 31 January 2026), generating revenue of €3.8 billion for the year ending 30 June 2025. Specializing in producing and adding value to grain, VIVESCIA is owned by 9,000 farming entrepreneurs from the north-east of France. VIVESCIA strives to take care of grain, from field to fork, thanks to a collective of men and women who are committed to sustainable grain and crop value chains. 3.5 million tons of grain on average are collected every year on its territory in the Grand Est region of France. 2,000 beers brewed

with Malteurop malt are enjoyed every second worldwide. 1 Francine product is purchased every second in France. 1 in 3 French artisan bakers work with Grands Moulins de Paris We also have expertise in the milling maize industry, with KALIZEA; in animal nutrition with Nealia; and in biotechnology and the plant chemistry ecosystem with ARD.

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