

Press release

Paris, May 2023

DÉLIFRANCE INVESTS IN ITS VIENNOISERIE PRODUCTION SITE IN ROMANS-SUR-ISÈRE

Délicfrance, one of Europe's leading manufacturers of frozen bread, viennoiserie, and patisserie products, has invested more than €10 million in its French viennoiserie production site located in Romans-sur-Isère, with a new 5,400 m² cold store.

Supporting the strong growth of our viennoiserie business

"This investment will enable us to boost our flexibility and improve the operational efficiency of our logistics by doing more direct deliveries to customers, and above all it will enable us to meet growing demand for viennoiserie products from local, European and international customers," explained the **Managing Director of Délicfrance Robert O'Boyle**.

Following the works, which were completed in March 2023, the site now has space for nearly 12,000 pallets, multiplying existing frozen storage capacity by six in order to cope with the site's fast-growing production volumes. This is the latest step in a huge transformation for the site, which began with the creation of new production lines in 2016. In total, Délicfrance has invested more than €40 million on this site in the past four years, to make it a centre for excellence in viennoiserie production.

A project that is in line with the company's vision for social responsibility

Faced with the major global challenges of food security, the energy transition, and the transformation of farming and production models, Délicfrance is convinced of its key role as a food industry company. Under the impetus of LINK, the new sustainable development policy of Délicfrance's shareholder, grain cooperative group VIVESCIA, the company has developed a new corporate social responsibility plan. This new cold store was therefore designed to generate energy savings through the optimisation of logistic flows that avoid unnecessary transportation, as well as the choice of industrial equipment that recovers waste heat produced by refrigeration systems. As such, this project is fully in line with the ambitions expressed by Délicfrance in the "Planet" section of its CSR policy – "Baking Good BETTER" – namely, to limit the impact of its activities on the environment.

A new momentum for Délicfrance

These new investments are testament to Délicfrance's dynamism, which after several years of major transformations, in-depth work on operational excellence and a review of its commercial policy, has seen its sales grow strongly despite an economic climate that remains difficult. The company has seen its turnover grow by 30% over the last 12 months, and its bottom line has also significantly improved, enabling new investment in the business with a view to improving customer service levels and increasing its capacity to meet growing market demand for viennoiserie and bread in particular.

DÉLIFRANCE'S SITE IN ROMANS-SUR-ISÈRE IN A FEW FIGURES:

370

full-time employees on site in 2022

4

continuous production lines operating 7 days/week, 24 hours/day

78,000 tonnes

total annual production capacity

Deliveries to

more than 58 countries

About Délifrance

Since it was founded in France in 1978, Délifrance has never stopped developing new bread, viennoiserie, patisserie and savoury products for foodservice professionals, retailers, and artisan bakers in around 100 countries around the world. Driven by a passion for bakery, and thanks to its heritage of artisan techniques and baking traditions and its high standards of taste and quality, Délifrance enables its customers all around the world to attract, satisfy and delight their consumers at any time of day.

Our mission: "Our heritage is rooted deep in the earth, the grain and in our French baking know-how.

Together, we cultivate this heritage and every day we share our love for baking... responsibly, collaboratively, and deliciously."

3,100 employees of which 1,437 are in France

Deliveries to 100 countries worldwide

More than **80%** of its revenue generated on international markets

14 production sites including 7 in France

2 billion viennoiserie products made every year

Délifrance is part of VIVESCIA Group

An international, cooperative farming and food processing group generating revenue of €3.8 billion for the year ending 30 June 2022.

6,700 employees on 60 production sites in 24 countries.

Specialising in producing and adding value to grain, VIVESCIA is owned by 10,000 farming entrepreneurs from the North-East of France.

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