



Press release Reims, 10 August 2020

## Solidarity for Lebanon: 75 tonnes of flour donated

VIVESCIA cooperative group, and its milling company, Les Grands Moulins de Paris, immediately answered the call for solidarity from the French authorities, alongside 20 other French milling companies.

Following the tragedy that occurred in Lebanon on 4 August, VIVESCIA Group, its 10,500 cooperative members, and its 7,500 employees, are proud to be associated with this gesture of solidarity. Thanks to the extraordinary response and commitment of Grands Moulins de Paris's teams, it was possible to have 75 tonnes of flour sent to Toulon port in record time.

In total, French millers donated 500 tonnes of wheat flour to the Lebanese population in an operation coordinated by the French professional milling association (ANMF).

French helicopter carrier, LE TONNERRE, left Toulon naval base on Sunday 9 August with a first shipment of 250 tonnes headed for Lebanon. A second shipment will make the same journey on Tuesday 11 August.

## **About Grands Moulins de Paris**

For more than 100 years, Grands Moulins de Paris has been selecting the best French wheat to produce premium flour and baking mixes. Our employees are passionate men and women, operational teams on the ground who combine expertise, know-how, and soft skills to enable the success of our artisan bakery customers, as well as those in the food processing industry, retail, and export markets. We are ambassadors of French baking know-how, in particular through our retail brands Francine and Campaillette, in 65 countries around the world. www.grandsmoulinsdeparis.com

## **About VIVESCIA Group**

VIVESCIA is an international, cooperative farming and food processing group, with 7,500 employees in 24 countries, generating revenue of €3.38 billion (year ended 30 June 2019). Specialising in producing and adding value to grain, VIVESCIA is owned by 10,500 farming entrepreneurs from the north-east of France. VIVESCIA is committed to taking care of grain, from field to fork. Our Group produces 1.8 billion pastries per year, with 1 in 10 beers worldwide made with our malt. Our Francine flour can be found in nearly one in three French households. Every day, thousands of consumers enjoy sweet and savoury delights in France with Campaillette's artisan bakers, and around the world thanks to the 250 café-restaurants of our Délifrance brand.

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